

# Go Green!



In 2014 alone, Dura-Line recycled over 13 million pounds of steel through our steel reel return program.

For every pound recycled, enough energy is saved to light a 60-watt bulb for more than a day. That's enough energy savings to power the average American household for almost 2,000 years, or supply Knoxville, TN, home to the Dura-Line corporate offices, for just over a week!



## Locations Accepting Reel Returns:

- **Georgia**  
1000 George J. Lyons Parkway  
Sandersville, Georgia 31082
- **Missouri**  
1299 Industrial Park Road  
Mountain Grove, MO 65711
- **Gainesville**  
2406 North I-35  
Gainesville, Texas 76240
- **Ohio**  
860 Garden Street  
Elyria, Ohio 44035
- **Oklahoma**  
10 Steven Taylor Boulevard  
McAlester, Oklahoma 74501
- **Utah**  
80 East Union Avenue  
North Salt Lake City, Utah 84054



[www.duraline.com](http://www.duraline.com)

800-847-7661

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# Real Cash!

## Real Stories of Earning Real Cash with Reel Return

A driver was working for a large logistics company in the southeast when he started returning steel reels to a Dura-Line facility. After some quick research, however, he realized how much money he was making for his company that he could be taking home instead. After becoming an authorized Dura-Line vendor, he ventured out to find his own reels that would have otherwise gone to the scrapyards. He returned them for a full refund. In his first month alone, he managed to find six full truckloads of acceptable reels and received checks totaling well over \$10,000.

A growing company in a small Texas town was routinely going through dozens of reels each month when they discovered the Dura-Line Reel Return program. They started to save reels and break them down to recycle. After just a few months, they saved enough reels to fill a truck with 159 of the 96" reels. The Reel Return Coordinators arranged a special freight rate. Even after scrapping a few damaged reels, and the transportation costs, they received a check for over \$14,000.

# Reel Return for Real Cash!

# LOCATE REELS • EARN CASH • GO GREEN

Call 865-223-5087 for a Return Authorization

- 1 Check for Steel Reels that meet Acceptable Guidelines (non-Dura-Line reels require approval)
- 2 Call Reel Return Coordinator for RA# 865-223-5087 or email reelreturn@duraline.com

- 3 All Reels will be inspected upon receipt. To receive credit, all Reels must meet Conditions of Return
- 4 Unacceptable Reels will not receive credit

## ACCEPTABLE STEEL REELS FOR REUSE

### STEEL REEL WITH STEEL STAVES

Standard steel reel with steel staves returned in acceptable condition that can be reused.



- steel reel
- single arbor plate



- 8-10 spoke construction
- clip or bolt-in place stave

### STEEL REEL WITH STEEL STAVES and double arbor plate

Standard steel reel with a double arbor plate (center reel hub) and steel staves returned in acceptable condition that can be reused.



- double arbor plate

### ACCEPTABLE STAVE



- Reels cannot have one or more of the following issues if a reel credit is to be issued:
  - Bent, broken or flattened flanges (spokes)
  - Bent, broken or missing staves
  - Broken or cracked welds
  - Reels with wooden staves

- Returned reels can be received assembled or disassembled (preferred) and all flanges and staves must be returned in good condition. Assembly hardware (clips, bolts, etc) does not need to be returned.
- Returned reels will be inspected and must meet above criteria for acceptable reels to receive credit.

## UNACCEPTABLE REELS FOR RETURN

### FLATTENED FLANGE



### CRACKED WELD



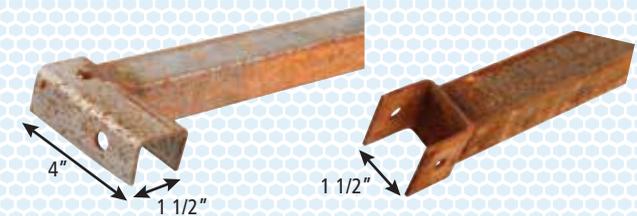
### BENT FLANGE



### WOODEN STAVES



### UNACCEPTABLE STAVES



Staves that attach along side a spoke with a u-channel stave end clip

For Reel Return Information

Email: reelreturn@duraline.com • Phone Direct: 865-223-5087 • Toll Free: 800-847-7661 ask for Reel Return Coordinator